

## 1. General information

### a) Introduction

Thank you for your interest in our websites and our online services. It is our highest priority to protect the data of visitors/users and to use this data only in the way visitors/users expect. Accordingly, this Privacy Policy is designed to inform you about the processing of your personal data and your rights regarding such processing under the General Data Protection Regulation ("GDPR") and other data protection laws.

We have taken appropriate measures to ensure that data entrusted to us is adequately protected. These measures include, but are not limited to, encryption, access control, segregation of duties, internal auditing and more.

Our privacy policy is reviewed on a regular basis. If relevant changes are made, data subjects are informed and can consult the updated policy.

This Privacy Policy applies to various first-party websites and platforms in the META network.

In addition, this Privacy Policy provides information on data exchange between META on the one hand and third-party websites and platforms that use the centralised Gameplay login system on the other hand.

### b) Controller and Processor

We, META, located at Harmoniestraat 52, 2300 Turnhout, Belgium, are according to the GDPR the Controller and therefore responsible for the processing of data explained here. In some cases, META is a Processor processing data on behalf of another party. In such cases, agreements have been concluded between us and that party that guarantee lawful and secure processing of data. For more information on this, please refer to the privacy policy of the other party in question.

### c) Privacy Regulator

You can contact our Privacy Regulator at any time using the details below:

Address details

META – Privacy

Harmoniestraat 52

2300 Turnhout

Belgium

Email address: [privacy@teammeta.eu](mailto:privacy@teammeta.eu)

## 2. Processing of personal data during your visit to our websites and use of our services

Your visit to our websites and/or use of our online services is recorded. The IP address currently being used by your device, date and time, browser type and operating system of your device, pages visited and other data may be recorded. This data is collected for the purpose of optimising and improving our websites and online services. The processing is based on a legitimate interest as it is in our legitimate interest to protect our websites and improve the quality of our services. In addition, your personal data is only stored if you provide it to us yourself, for example as part of a registration, an online application or for an online purchase (creation of a contract). We have taken appropriate

measures to ensure that data entrusted to us is adequately protected. These measures include, but are not limited to, encryption, access control, segregation of duties, internal auditing and more.

During offline events, personal data may be requested, collected and processed for general organisational purposes and to provide the services and security required by participants and visitors. For example, personal data may be processed as part of a Lost & Found procedure if a participant or visitor loses personal belongings during an event.

Personal data is generally processed in connection with the general organisation and promotion of our websites and platforms.

#### a) Account registration

If you wish, you may create an account on some of our websites and platforms. If you create an account, you will be given access to information and services that are intended only for registered users. The personal data you provide upon registration, such as an email address, will be processed solely for the purpose of creating and maintaining your account. All your personal data will be retained until you delete your account. If you delete your account, your personal data will be deleted without delay, unless we are legally obliged to retain your data. Please be aware that you will not be able to use your account once deleted. Please contact our Privacy Regulator if you wish to delete your account.

#### b) Contests and events

Via our websites, platforms and (offline) events, we regularly organise competitions in which visitors and registered users can participate to win prizes. Personal data, such as name, email address, telephone number, social media profiles and the like may be requested and processed in connection with these competitions. This personal data is only stored and processed as long as necessary in the context of the competition and may be used for promotional purposes. As such, personal data may be shared with partners, but again only for the purposes of the competition.

#### c) Newsletters

You can register for newsletters from our websites to keep up to date with game news, competitions, tournaments, services and more. Your personal data, such as email address, will only be processed until you unsubscribe (this can be done via the link at the bottom of each newsletter). Please note that you will not receive any more newsletters from us once you have unsubscribed.

#### d) Gameplay ID

Several of our first-party websites and services use a centralised Gameplay ID login system, which allows you to log on to all these websites and services with a single login.

In addition, third-party websites and services may also offer the option for users to log on to them via the Gameplay ID login system. In this case, a limited data link is established between the third-party and us in order to enable this functionality.

The technology behind the Gameplay ID login system is also offered by META to third parties for use on their own websites and platforms, apart from the centralised use in the META network. In such cases, the third party in question is the Controller and thus responsible for processing personal data, while META acts in such cases as Processor and only processes personal data on behalf of the Controller and in function of the collaboration. In such cases, personal data will not be further processed or used within the META network, unless the user has given their explicit consent.

#### e) Contact

For general questions, comments and other matters, you can contact us via the contact options of the various websites. The personal data you provide in this context, such as your email address, will be processed solely for the purpose of responding to your request. By contacting us, you agree to this processing.

#### f) Cookies

In order to make your visit to our websites more enjoyable and to make certain functions possible, we may use "cookies" on various pages. Cookies are small text files that are stored on your device. Some of the cookies we use are deleted at the end of the browser session. Other cookies remain on your device and allow us and our partner companies to recognise your browser on your next visit. You can set your browser in such a way that you are informed separately about the placing of cookies in order to decide individually whether to accept or reject them in general or in specific cases. Please refer to the "help" function of your browser for more information. If cookies are not accepted, the functionality of our websites may be limited.

To find out more about how we use cookies, please see our "Cookie Policy".

### 3. Recipients of data

We may use third-party service providers to process your personal data and assist us in providing the services you require from us, for example, when organising competitions or tournaments. In addition, we may share your personal data with partners within the framework of collaborations. These partners may act as co-Controllers or have an interest in accessing the data in the context of the collaboration. Sometimes partners also need data to fulfil a required service. If we want to share your personal data with partners even though this is not necessary or relevant within the framework of a collaboration, your consent will always be requested and you will be able to refuse. These service providers and partners may be located in countries within or outside the European Union (EU) and the European Economic Area (EEA). We ensure that these service providers process personal data in accordance with European data protection legislation to guarantee an adequate level of protection, even if personal data is transferred to a country outside the EEA for which there is no adequate decision by the European Commission. Transfers of personal data to other recipients do not take place unless we are legally obliged to do so. For more information on appropriate safeguards for international data transfers or a copy of them, please contact our Privacy Regulator.

#### 4. Retention period

Personal data that we obtain via our websites or in some other way will only be stored until the purpose for which it was processed has been fulfilled. If the retention period is subject to commercial and tax law, the retention period of some data may be up to 10 years. Retention periods can also be adjusted due to our legitimate interests (e.g. to ensure data protection, to prevent abuse or to prosecute criminal offenders).

Personal information that we hold for marketing announcements and service updates will be retained by us until such time as you notify us that you no longer wish to receive that information. For more information on data retention periods, please contact our Privacy Regulator.

#### 5. Your rights

As a data subject, you can contact our Privacy Regulator at any time using the details provided in Section 1 above to exercise your rights. These rights are as follows:

- The right to receive information about the processing of data and the right to receive a copy of the processed data;
- The right to demand the rectification of inaccurate data or the completion of incomplete data;
- The right to demand the deletion of personal data;
- The right to demand the restriction of data processing;
- The right to obtain the personal data concerning a data subject in a structured, commonly used and machine-readable format and to request the transfer of this data to another Controller;
- The right to protest against the data processing;
- The right to withdraw a given consent at any time in order to stop a data processing operation based on your consent;
- The right to lodge a complaint with the competent supervisory authority: the Belgian Data Protection Authority.